



Swissbau 2020

FURNISHING CONCEPTS FOR MOTIVATING WORKING ENVIRONMENTS

König + Neurath and Artemide present innovative solutions

- In a few weeks, in January 2020, the “who’s who” of the planning, construction and furnishing industry will meet up in Basel under the motto TRIAL AND ERROR - COURAGE FOR NEW APPROACHES? König + Neurath will be showing interested professional visitors flexible furnishing concepts which assist the increasingly interdisciplinary teams in all types of business to strike new and courageous paths in the changing world of work.

The world of work is changing so quickly and so comprehensively that manufacturers of furnishing solutions need a new self-image. People consult us today as initiators and facilitators who co-create change. For this, König + Neurath has developed its own consultancy tool. Using the **WORK.CULTURE.MAP**, we discover the peculiarities in the work culture of our customers and can develop the appropriate holistic concepts, involving both furnishing solutions and lighting concepts” says René Stichel, Managing Director of König + Neurath Switzerland. “We support our customers throughout the entire process of designing working environments - from first analysis through space planning and furnishing to comprehensive after-sales service.”

” We are in demand as initiators and process companions who help shape change. “

René Stichel, König + Neurath Managing Director Switzerland

From 14 - 20 January 2020, on Stand G13 in Hall 2.1, König + Neurath, under the central theme of WORK.STYLE.CULTURE, will present inspiring style collections and ideas for agile working such as the [meeting space solution LIFE.S Interaction + Stool](#), which has just won the “Best of Best” at the ICONIC Awards and the multi-functional furnishing concept NET.WORK.PLACE Organic for the design of communication zones. In addition, the stand will feature room-in-room solutions such as the [telephone box QUIET.BOX](#) and the [QUIET.BOX Duo as a meeting room for two people](#), which permits the creation of quiet zones for confidential conversations or discussions. The stand-alone but mobile workstation K+N STANDBY.OFFICE 2.0 provides a maximum of mobility and flexibility. It adapts to the requirements of different ways of working with ease.

The stand is complemented by visionary lighting design by Artemide. The Italian lighting manufacturer is presenting the product line “THE ACOUSTIC LIGHT”. It combines design, excellent lighting and energy efficiency with optimal acoustics - to provide an effective improvement to the quality of life and work in modern, open-plan offices.

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