



Presenting NET.WORK.PLACE Organic

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### A HOMELY ATMOSPHERE FOR THE OFFICE

Karben, november 2017 – wherever people are at work, things improve vastly if they feel comfortable. These days the classic office workplace has given way to an informal room, in which communication, teamwork and social bonding play a key role. What they need is integrated and flexible concepts with aesthetic appeal. They have to fulfil diverse requirements and encourage different working styles such as non-territorial or agile working, whilst creating an atmosphere in which dialogue can take place. This promotes creativity, ideas and success.

### How to create an inspirational workplace

Having improved on the design of the successful central zone concept NET.WORK.PLACE, office furniture manufacturer König + Neurath is now able to offer a modular programme with a homely feel that's designed for our altered expectations. NET.WORK.PLACE Organic can be used to configure working lounges, bistros, informal meeting points or creative areas, as well as inviting reception zones. It's a mixture of function and design, work and life quality. The organic style idiom allows the system elements to meld seamlessly with existing office environments. The lightweight construction and flexible

combination possibilities open up versatile design potential in modern workplaces, in which people can develop their full potential and enjoy relaxed communication with one another.



## Companies need a basis of individuality and flexibility – not just from the workforce

The varied range of fabrics and colours can add a homely touch – for instance the two-tone upholstery or button detailing. Wall elements with acoustic properties can be used to transform single chairs and two-seaters into individual retreat zones for concentrated working or regeneration. As stand-alone items of furniture they look just as good in reception areas or in a bistro. They have integrated connection points for easy access to power and data. Two leg styles ensure stability: square solid wooden legs in natural oak or steel legs with a round cross-section in the colourways black, white or aluminium – to coordinate with different stylistic preferences. The range is rounded off with desks, couch tables and side tables in a selection of heights, as well as stools and a media wall – elements which can be reconfigured again and again.





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