



German Design Award 2020

DOUBLE AWARD WINNER

König + Neurath takes prizes in two categories at the German Design Award

Trailblazing design, unique design trends, innovative products and projects: every year the German Design Council presents the international premium prize, the German Design Award, to outstanding design projects in the product and communication fields, each blazing their own trail through the international design landscape. König + Neurath, provider of office furniture and room solutions, has won awards in two separate categories.

QUIET.BOX, the phone booth for the office, received the “Winner” award in the “Excellent Product Design” category. The WORK CULTURE image magazine was equally popular with the premium jury in the “Excellent Communications Design” category, and was awarded “Winner” for this. The award ceremony will be held on 7th February 2020 at the Ambiente trade fair in Frankfurt.



**GERMAN
DESIGN
AWARD
WINNER
2020**

Winner QUIET.BOX: innovative private space for open office structures

“In changing office configurations with an increasing need for agility, it’s essential to provide an opportunity for retreat. The QUIET.BOX phone box with its minimalist design offers privacy in a tiny space with perfect room acoustics and lighting,” said Peter Heimann, sales director for the room systems division at König + Neurath.

The right balance between transparency and confidentiality is created thanks to the translucent back panel made of light-transmitting concrete. It creates a private space within an open office structure, which has a unique aesthetic feel and integrates harmoniously into the existing architecture.

Winner WORK CULTURE: image magazine communicates the new brand positioning

“The brochure concept unites the brand’s new corporate design with interesting product-relevant content in a package that reflects identity. It works really well – not only is it high-profile, it’s also fresh and modern, representing the brand in contemporary style with a top-level design concept.” That was the verdict of the jury, who awarded the title for its design as well as implementation of the new format.

The German Design Award is the second award received by the magazine concept after the German Brand Award 2019. Viktoria König, who is co-responsible for relaunching the König + Neurath brand, said: “We discover the potential and challenges of individual work cultures and develop customised solutions to help our customers cope successfully with the changing workplace. We are delighted that our approach was able to convince the jury in terms of concept, content and design. It’s a fantastic affirmation of our work and reorientation of the brand.

WORK CULTURE



IN CONVERSATION WITH EGON KÖNIG

**IF YOU WANT TO
SHAPE CHANGE, YOU
MUST UNDERSTAND IT**

CREATE STYLE COLLECTIONS
PURE, TIMELESS, VISION, FLOW

LEAN PRODUCTION "MADE IN GERMANY"
STEERING ITS OWN SUCCESSFUL COURSE



” It’s a fantastic affirmation of our work and reorientation of the brand. “

Viktoria König, Head of Marketing + Communication

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