



Möbel Made in Germany

QUALITY YOU CAN RELY ON

König + Neurath is awarded the “Möbel Made in Germany” label of origin

König + Neurath has been producing high-quality office furniture and room solutions at the company headquarters in Karben/Hesse for almost a hundred years. The manufacturer – whose customers benefit from a comprehensive service package and customised solutions provided by a network of dealers to help them analyse, plan and furnish office spaces – is now entitled to display this quality mark on the company’s innovative products.

“We’re thrilled that consumers can now immediately see that we will provide them with ultimate precision, innovation and ideas Made in Germany. The quality mark is internationally recognised, and for some people this is what convinces them to buy our products,” says Hartmut Hagemann, CEO at König + Neurath AG.

Verband der deutschen Möbelindustrie confers label in recognition of furniture and manufacturing processes

The origin label was awarded to the supplier of office furniture and room systems at the Karben production facility on 15th September by the Verband der deutschen Möbelindustrie (Association of the German Furniture Industry; VDM). “Möbel Made in Germany” is a quality mark that inspires confidence and certifies that the design and engineering of the furniture, as well as the relevant manufacturing and production processes, are proven to have been carried out in Germany. It also serves as a declaration that all products have achieved a high quality standard and undergone stringent quality control.

Remaining loyal to Germany as a production location

According to Hagemann, their CEO, “König + Neurath is a family company that’s always relied on Germany as a production location. We’re aware of the social responsibility in the region,” he says. At König + Neurath they combine tradition with state-of-the-art resource-saving production technology, manufacturing and thinking on an industrial scale whilst always remaining flexible and open to individual customer requirements. The quality criteria are particularly important to the manufacturer for all products. With production based in Germany and a good cooperative relationship with suppliers and partners based in Germany, the factory in Karben can guarantee sustainability, durability and consistent quality in all office furniture and room systems. “We are constantly working to develop our processes, and we view certification with the ‘Möbel Made in Germany’ origin label as yet another endorsement of our performance on which our customers can rely.”



Hartmut Hagemann, CEO at König + Neurath AG, and Johannes Brennig, sustainability expert at the Karben-based office furniture manufacturer, receive the certificate from Jan Kurth, managing director of VDM.

High-profile quality mark complements a range of other certificates

At the specialist office furniture company – where they manufacture quality products in series and as one-offs using the latest production technology at the 130,000 square metre facility in Hesse – all processes are certified in line with DIN EN ISO 9001, 14001 and 50001, which was one of the key criteria in support of the award. From now on the Deutsche Gütegemeinschaft Möbel will conduct regular monitoring on behalf of VDM to ensure compliance with the criteria. “Apart from us there are only around 60 other furniture manufacturers who are allowed to use the ‘Made in Germany’ mark. We consider it to be an important quality certificate alongside the Blue Angel and the European Level, with which we can evidence the high standard of our work,” says Hartmut Hagemann, who received the certificate along with the company’s sustainability expert Johannes Brennig.

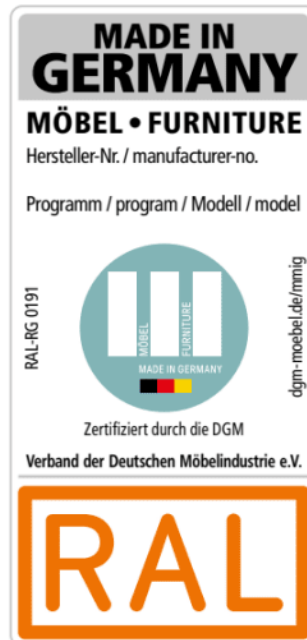
VDM

Verband der Deutschen Möbelindustrie e.V.

VERLEIHUNGSURKUNDE

Die Firma
König + Neurath AG

hat erfolgreich die Zertifizierung „Möbel Made in Germany“
nach den Begriffsbestimmungen und Anforderungen
„Made in Germany für Möbel-Programme und -Modelle
Geographisches-Herkunfts-Gewährzeichen RAL-RG 0191“
absolviert und ist berechtigt, die zertifizierten Modelle / Programme
entsprechend zu kennzeichnen.



Bad Honnef, den 01.08.2021


Jan Kurth
Geschäftsführer

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